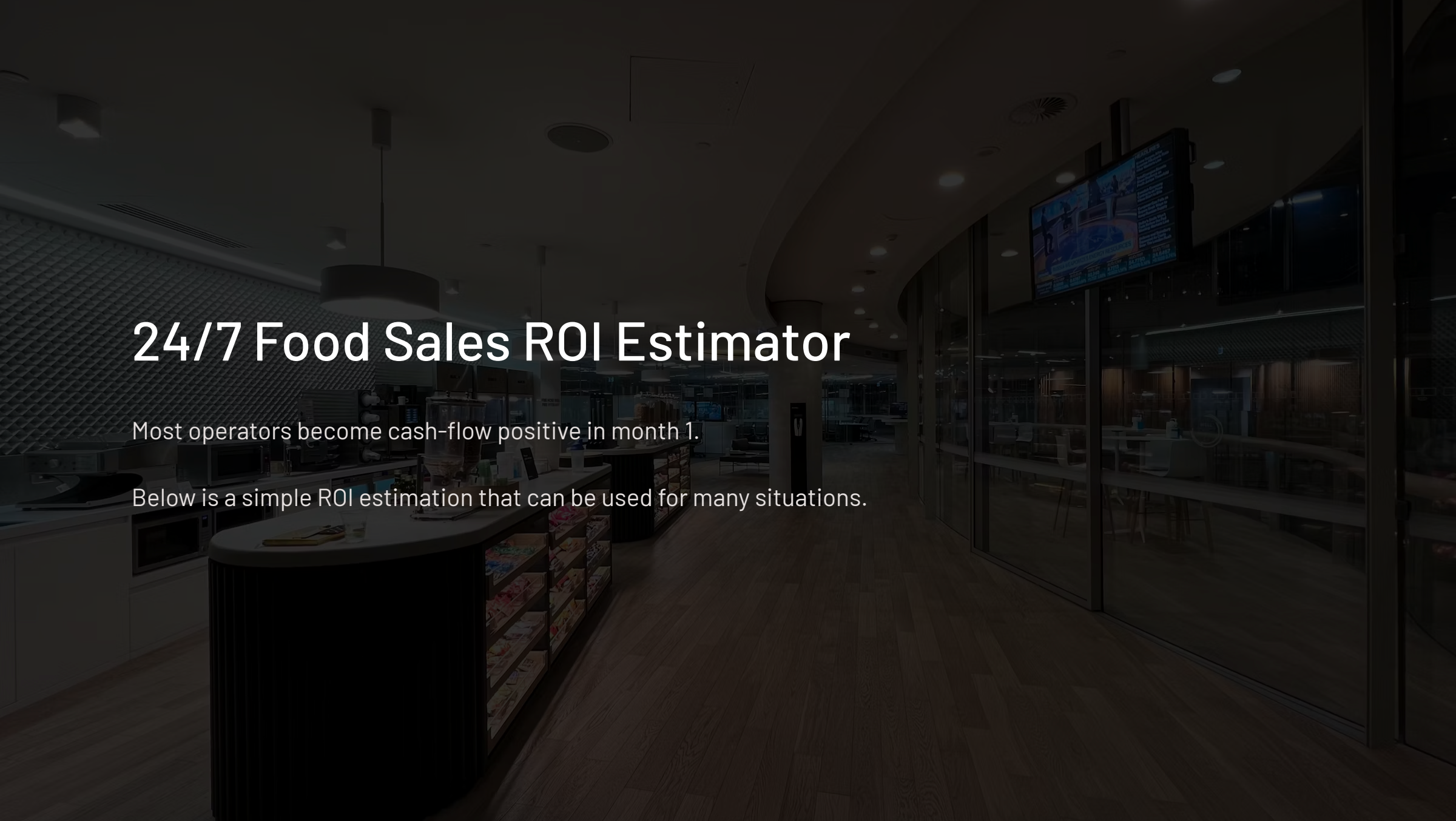




24/7 Food Sales ROI Estimator

Most operators become cash-flow positive in month 1.

Below is a simple ROI estimation that can be used for many situations.

Monthly Transaction & Revenue Estimates

330

Monthly Transactions

Average number of
customer purchases per
month

\$10.00

Food Sale Price

Average price per food
item

\$4.00

Beverage Sale Price

Average price per
beverage item

60%

Gross Margin

Percentage of revenue
retained after direct
costs

Total Monthly Revenue

\$3102

Gross Profit

\$1861.20

Cost Breakdown (Per Month)

Cost Item	Unit / %	Monthly Total
Cellular	\$25.00	\$25.00
RFID Tags	\$0.18 x 330 Transactions	\$59.40
Engage Transaction Fee	\$0.15 x 330 Transactions	\$49.50
Gateway Transaction Fee	\$0.065 x 660 Transactions	\$42.90
Merchant % Fee	2.5%	\$77.55
Merchant Swipe Fee	\$0.03 x 330 Transactions	\$9.90
License Fee	\$175.00	\$175.00
Total Monthly Costs		\$439.25

Profit Summary

\$1421.95

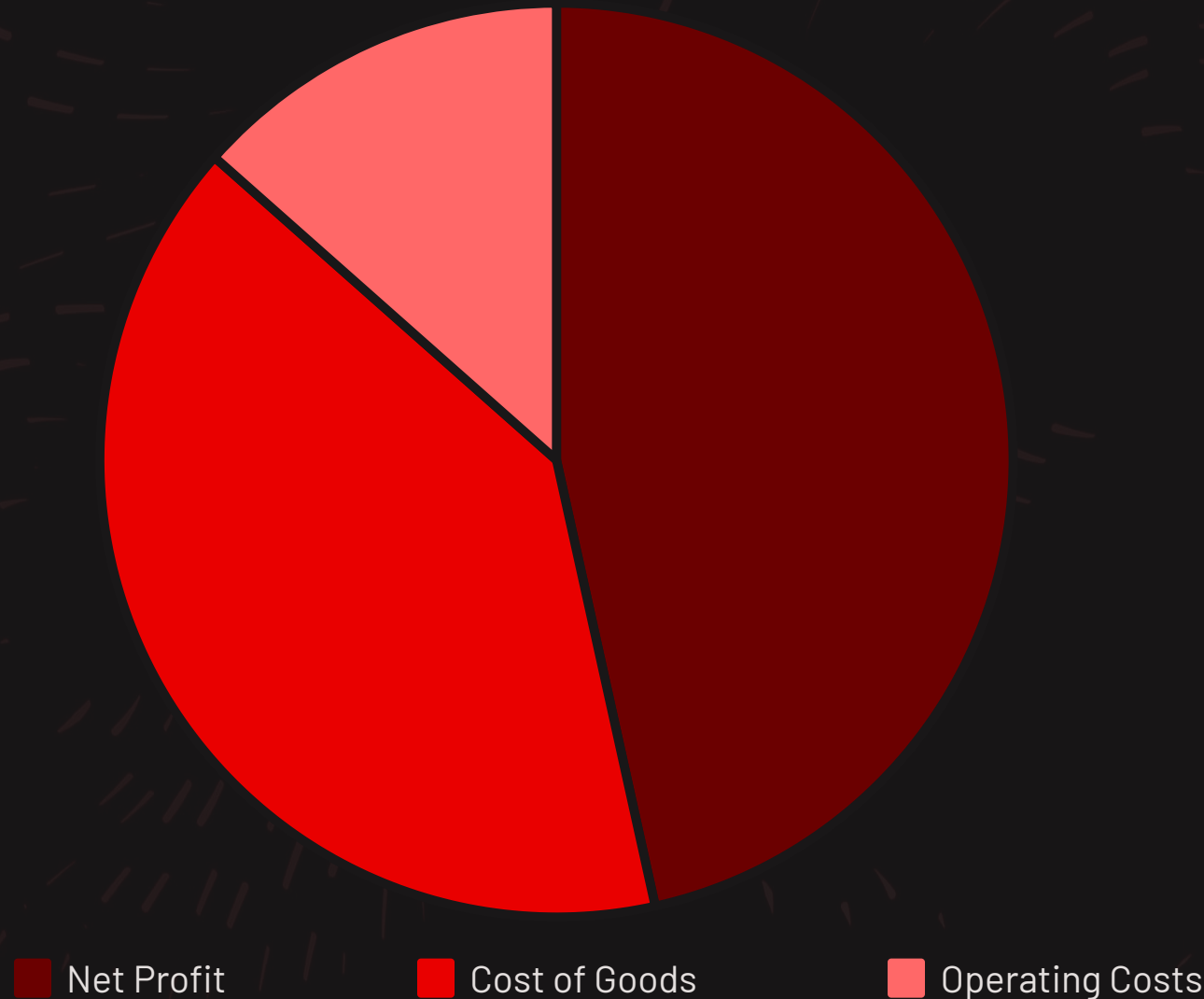
Monthly Net Profit

Total profit after all expenses per month

\$17,063.40

Annual Profit

Total projected profit for the year



Assumptions & Notes

- Margin is based on your estimated blended product mix.



Zero additional labor costs

Fully automated system requires no additional staffing



Revenue during closed hours

Generate sales when competitors can't serve customers



Premium pricing

Convenience commands higher margins from customers



Reduced food waste

Smart inventory management optimizes stock levels

What This Means for You



1

Unit cost

~\$7,500 (includes remote training)

2

Typical payback

5.3 months (depending on location traffic)

3

Annual profit potential

\$22,800+ if collecting a service fee of
\$400/Month

4

Customer satisfaction

95%+ (grab-and-go convenience)

Custom ROI Analysis Available

[Get Analysis](#)

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